

## Franciscan Media Center "from the Holy Land to you"

**Broadcasting news and events from the Holy Sites,  
sending a message of peace to the whole world.**

### Context

The situation in the Holy Land has, for a long time, been marked by complex political tensions, religious radicalism, a state of continuous emergency and social unrest. In this difficult context, the Franciscans of the Custody of the Holy Land play a unique role by supporting the local community in various ways. The Franciscans feel the need to tell of the life, the needs and the hopes of this Land of God and of the people who live here as well as the 'unique' value of the Holy Sites which they have been faithfully guarding for eight centuries.

It is vitally important to let the whole world (both Christian and non-Christian) know about the Holy Land and about the Christian presence in the Middle East, something that for many years has remained unknown.

From the land where the Salvation took place, a message of truth and peace must be sent to people of every culture.

***HERE** the story of the Holy Land is waiting to be told with its hidden everyday tales of fatigue, courage and faith.*

***IN THE WORLD** Christians (and non-Christians) are waiting to see and to "live" the places and the life of this difficult and holy land.*

Telling the story of the Holy Land, giving voice and visibility to the Mother Church of Jerusalem, to local Christians and to the Holy Sites is an act of responsibility and of charity towards all those who feel the need, following in the footsteps of Saint Francis, to identify with Jesus and the stones on which he trod.

### The Franciscan Media Center

With the aim of creating a television and multimedia centre capable of crossing denominational boundaries and covering cultural and religious events within the Catholic, Orthodox and Protestant Churches as well as Islam and Judaism, the Custody of the Holy Land created the Franciscan Media Centre near to the Holy Land College in the modern part of Jerusalem.

Opened in 2008, the Centre was created with the aim of showcasing the beauty and richness of the Holy Land, so often forgotten amongst media reports of violence and division. In order to carry out this mission, the Franciscan Media Centre uses advanced technologies and a staff of expert journalists, cameramen and video makers capable of creating news, features and informative and entertaining material that is available to media and journalists across the world.



*"The development of new technologies and (...) the whole digital world represent a great resource for the whole of humanity (...) a stimulus for comparison and dialogue (...) a great opportunity for believers" (Benedict XVI)*

### The project

What the world knows and sees of this place is what the media reports every day: division, fear, suffering and conflict. But all this doesn't diminish the image of the Land of God and all its historical, cultural, human and spiritual vitality. Hence the need to tell another 'story': to send out detailed and up-to-date information on the happenings and events, both secular and religious, that are taking place here. Only by communicating and making accessible materials, features and news made by experts in the field direct from the Holy Sites is it possible to send out a message of peace to the whole world.

**...we need your help to achieve some urgent and overriding priorities:**

- to support the Holy Land News (a news program already broadcast weekly in Italian) and to translate it into other languages for broadcast across all continents.
- to produce features, documentaries and monographic video news.
- to create an archive of materials that can be used by journalists and the media across the world.

***The Holy Land is a treasure for everyone that can and should be experienced even by those who are far away!***

**To find out more: [www.proterrasancta.org](http://www.proterrasancta.org)**

**Email: [info@proterrasancta.org](mailto:info@proterrasancta.org)**

**Support the Holy Places. Maintain the Christian Community in the Holy Land.**

ATS Pro Terra Sancta – Holy Land Association

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**Donate online: [www.fmc-terrasanta.org](http://www.fmc-terrasanta.org)**

**ATS Pro Terra Sancta** is the non-governmental charitable organization of the Franciscans in the Holy Land. The mission of the NGO is to serve the Custody of the Holy Land in its proper task of: maintaining and promoting the Holy Places, keeping up the Christian Community in the Middle East, advancing peace and dialogue.

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